



THE CONNECT

“A brand for a company is like a reputation for a person. You earn reputation by trying to do hard things well.”

- Jeff Bezos, Founder and CEO of Amazon

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HELLO

LET'S CONNECT

It does exactly what it says on the tin.

Need something?

Call The Connect.





What WE DO

We are The Connect. Connecting brands and people in the moments that matter most.

We design and execute everything you would expect from a full service, 360 degree, through the line agency. But we're not an agency - we're so much more.

At The Connect we're more focused, attentive and quick on our feet, with faster turnaround times. We never compromise on quality, but work to get you more bang for your buck.

Connecting is a no brainer.

A man with a beard, wearing a white jacket with a fur collar and a brown beanie, is looking out a window. The background is dark, and the light from the window highlights his face and the texture of his clothing. The image is partially obscured by a large, dark, wavy graphic element that spans across the middle of the frame.

WHO, WHAT?

We've got over a decade in the game and we're not afraid to keep learning and evolving with the ever changing face of brand marketing.

We're old and we're new.

Global brands trust us, you can too.



- 01.** Out of Home and Digital Out of Home advertising, both formal and informal markets
- 02.** Experiential event and activation toolkit design and manufacture. Top to bottom shopfitting
- 03.** Graphic design, deck builds, 3D rendering, creative conceptualisation and ideation through to implementation and execution
- 04.** Promotional and production items
- 05.** Influencer and ambassador relationships
- 06.** TVC purchasing and media value adds

SERVICES



OUR WORK



*Start us on something small or give
us something big. Our work will tell
our story.*

OOH EXECUTION

Out of Home & Digital Out Of
Home

Digital | Print | Static



OOH EXECUTION

Out of Home & Digital Out Of Home

We have a range of OWNED sites

Digital | Print | Static



SHOP FITTING

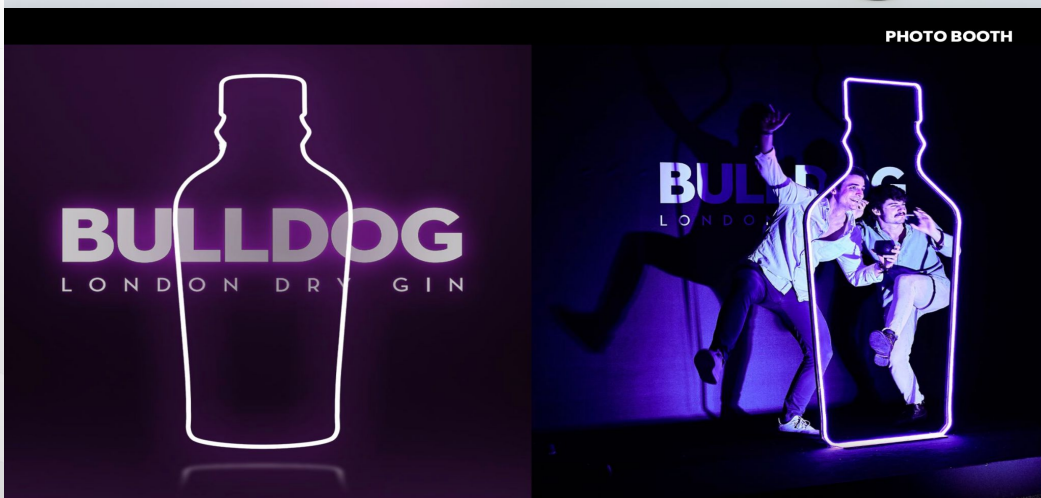
- Manufacture
- Installation
- Execution



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TOOLKITS

Design & Build



TOOLKITS

Design & Build



L-Shape



U-Shape

Branded back wall
Situating behind the bartender.
Product can be placed on
shelves here.



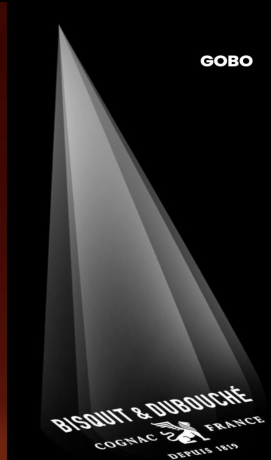
The bar is a modular design. It can be used in
multiple configurations



PULL UP BANNER



BOTTLE GLORIFIER



GOBO

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TOOLKITS

Design & Build



TOOLKITS

Design & Build



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TOOLKITS

Design & Build



RANK & SPAZA

Informal Out of Home

- Taxi Ranks Nationwide
- Tavern Network



PRODUCT & CORPORATE



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OUR CLIENTS

SAMSUNG

Windhoek

YOCO

Telkom


Fitch & Leedes
BESPOKE MIXERS

 OLDMUTUAL

 SuperPicks

sportscene


Heineken®

URU

THANK YOU FOR YOUR ATTENTION

CONTACT US HERE

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